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& tender





Well Hung and Tender is a family run farm and events caterer, passionate about bringing fresh Scottish produce to events up and down the UK.

Donald and Sarah MacPherson run a select herd of pedigree Aberdeen Angus cows, at Castlehills Farm, Berwick-upon-Tweed.

Since 2001 they have channelled their knowledge and experience into creating a beef burger to be proud of.



To make the best beef burger you need to use the best beef.

And we know our beef.

All grass fed Aberdeen Angus, our 6oz burgers are made to a secret recipe refined since the beginning of Well Hung and Tender.

Our beef is butchered and delivered fresh by Campbell Brothers of Edinburgh.

We aim to serve an "Instagram Worthy" burger while never compromising on quality, taste or our heritage as farmers.





The popularity of our Well Hung and Tender burger allows it to be the staple of our menu but to ensure there is something for everyone, we aim to offer some variety.



Keeping it local, our brioche rolls are developed to our own specifications - all handmade, with plenty of sesame seeds - by Fords Premium Bakery in East Lothian.





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# MENU

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## Original 6oz Aberdeen Angus Burger

Served on a fresh Brioche roll with melted Cheddar Cheese  
and caramelised onions £5.50

## Deluxe Cheeseburger

With added smoked bacon £6.50

## Double Cheeseburger

Double up with an extra patty £8

## Handcut Fries £3

Or Add Fries to Any Burger for £2

## Garden Veggie Burger

With handcut fries £7.50

## Breaded Chicken Goujons

Served with fries and a choice of dip £7.50



New in 2017, our 20ft, state of the art kiosk, with sleek high impact front and glass display ensures good food is served efficiently, our professional image is portrayed at all times and the customer can see exactly what they are ordering.

The unit is equipped with an iPad till kiosk, contactless card reader and two customisable media screens which can display our menu, Show Programme Times, Showground Map... Just about anything.

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original cheeseburger  
bacon cheeseburger  
double cheeseburger (12oz)  
add fries to any burger



just fries  
chicken goujons and fries  
veggie burger and fries  
bacon roll



500ml cold drinks  
500ml water  
tea  
coffee

please ask our friendly team  
for food allergen information



Capable of a very high output, the well thought out system has been tried and tested this year to ensure the quality of food and service has not been compromised but in fact improved.

Our engaging team are our greatest asset, with their professional manner, loyalty and friendliness they strive to exceed the expectations of every customer and brighten up every event.









Social media plays a critical role in the success of any event.



We could offer Facebook promotions to increase exposure of the show to a specifically targeted demographic



Simultaneously we would support all social media feeds be it through liking, sharing, retweeting or instagramming, with someone on site everyday to facilitate this.







We have the knowledge, the know how and the team to enhance the customer's event experience.

We have had years of experience attending large, fast paced, high volume events including six units at the Royal Highland Show, the Edinburgh Fringe and The Game Fair.

There is very little that can be thrown at us that we will not have seen before and know how to deal with in a timely and efficient manner, making your day less stressful.





Donald, as a proud farmer would love to bring Well Hung and Tender to your event to exhibit our Aberdeen Angus Burger to the people who know best - the customer.

Well Hung and Tender is a reflection of us as a farming family. We have put our heart and soul into it over the years and have created a burger, brand and following we are proud of.

In keeping with our high quality product we aim to attend events with similar standards and that is why we think we would fit in perfectly and work seamlessly with your organisation.

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